



2026 Nutrien Merch & Fert Summit: DLF Seeds Amplified Farmer Night Offer Terms & Conditions

Offer summary: Order 1 tonne (1T) of DLF Seeds proprietary varieties at the “2026 Nutrien Merch & Fert Summit”, and go into the draw to win one of three (3) “DLF Seeds Amplified Farmer Night Offer”. **The more qualifying orders you place, the more chances you have to win.**

Three (3) winners will be selected at random. Each winner will receive one (1) Amplified Farmer Night Offer, which includes:

- A DLF Seeds Technical Services speaker
- 50 x DLF Seeds branded Trucker Caps
- 10 hectares of proprietary seed to give away (no impact to store margin)

PGG Wrightson (Australia) Pty Ltd is trading as DLF Seeds
PGG Wrightson Seeds (Australia) Pty Ltd – ABN 83 004 227 927

Privacy Policy: <https://www.dlfseeds.com.au/about/policies-t-cs>

How to enter

1. Entry is open to Nutrien rural retail stores who place a qualifying order at the “2026 Nutrien Merch & Fert Summit” between November 10, 2026 and November 13, 2026.
2. Each qualifying order of 1 tonne (1T) or more per individual order constitutes one (1) entry into the prize draw. Multiple qualifying orders will result in multiple entries. Orders must consist of DLF Seeds proprietary varieties. Orders must be placed at the “2026 Nutrien Merch & Fert Summit”.
3. To be eligible for entry, orders must:
 - A. Be 1 tonne (1T) or more per individual order
 - B. Consist of DLF Seeds proprietary varieties*
 - C. Be placed during the 2026 Nutrien Merch & Fert Summit between November 10, 2026 and November 13, 2026

* For mixes, proprietary seed consists of: Custom seed and MAXImiser® seed mixes with ≥ 80% proprietary seed.



4. No responsibility is accepted by DLF Seeds for ineligible, lost or fraudulent entries/orders. Ineligible entries/orders include, but are not limited to, orders received after 6pm on November 13, 2026.
5. Entry is open to authorised representatives of NUTRIEN AG SOLUTIONS LIMITED and Combined Rural Traders (CRT AUSTRALIA) only, who are aged 18 years or over and are residents of Australia. Employees of DLF Seeds and their immediate families are ineligible to enter.
6. DLF Seeds cannot guarantee continuous, uninterrupted, or secure access to conference ordering systems including SeedsOnline®, and is not responsible for any disruption to the entries/orders due to technical problems or due to events outside of reasonable control.
7. The “DLF Seeds Amplified Farmer Night Offer” is open to Australian retail stores that belong to NUTRIEN AG SOLUTIONS LIMITED and Combined Rural Traders (CRT Australia) only.

Prize Details

8. The prize consists of:
 - a. A DLF Seeds Technical Services speaker
 - b. 50 x DLF Seeds branded Trucker caps
 - c. 10 hectares of DLF Seeds, proprietary seed(with no impact to store margin).

7a) A DLF Seeds, Technical Services guest speaker attending your “Amplified Farmer Night Offer” to discuss profitable, pasture solutions and provide technical advice to Farmers, Agronomists and attendees.

7c) 10 hectares of in stock DLF Seeds proprietary seed (excluding Cleancrop™ brassica system range and Pallaton Raphno®) supplied to the winning store(s) to be given away at the “DLF Seeds Amplified Farmer Night”. The 10 hectares supplied will be provided at the DLF Seeds, recommended sowing rates. DLF Seeds will cover the full retail value of the prize to avoid impact on store margin, utilising NUTRIEN AG SOLUTIONS LIMITED, Combined Rural Traders (CRT Australia) A&P funds (when available). For details on DLF Seeds proprietary varieties, see your most recent pricelist.
9. The winning entrant(s) will be selected at random by a DLF Seeds representative on or before November 30, 2026 at DLF Seeds head office – 13 Felstead Drive, Truganina VIC 3029.



10. The winning entrant(s) will be contacted via email by December 10, 2026.
11. If DLF Seeds, having used reasonable efforts, is unable to contact the winner within 4 weeks of initial contact, then the prize is forfeited by that winner and further draw(s) will be conducted.
12. If a redraw is required, it will be conducted by December 20, 2026 at the DLF Seeds head office - 13 Felstead Drive, Truganina 3029.
13. The prize is subject to availability and may differ to the prize described. If the exact prize is not available, a prize to a similar value and specification will be awarded instead.
14. The prize will be distributed via an Australian freight/courier service/s (seed) and the cost of delivery will be covered as stated in 7C.
15. DLF Seeds cannot guarantee continuous, timely or uninterrupted service provided by email services or Australian freight/courier service/s and is not responsible for any delays, technical or postage problems or otherwise due to events outside of its reasonable control.
16. The name of the winner (retail store name) may be announced on the DLF Seeds LinkedIn page. Entrant(s) agree to have their retail name presented on the LinkedIn page in the event of becoming the winner.
17. Decisions of DLF Seeds on aspects of the prize draw are final and no correspondence will be entered into.
18. If the prize is not claimed by the winning retailer/s within 1 year (365 days) of being contacted, the prize will be forfeited.

Other

19. Except for any liability that cannot be excluded by law, DLF Seeds excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of this incentive, including, but not limited to, where arising out of the following: any prize quality or other issues, technical difficulties or equipment malfunction (whether or not under DLF Seeds control); any theft, unauthorised access or third party interference; any entry or prize that is late, lost, altered, damaged or misdirected due to any reason.



- 20. Any questions, comments or complaints regarding the “DLF Seeds Amplified Farmers Night Offer” incentive will be directed to DLF Seeds.
- 21. DLF Seeds reserves the right to cancel or amend any aspect of the “Amplified Farmer Night Offer” at any time, including prizes.
- 22. By participating in the “DLF Seeds Amplified Farmer Night Offer”, applicants are deemed to have accepted these Terms.

Privacy

- 23. You understand that personal information is collected and handled by DLF Seeds in accordance with its [Privacy Policy](#).

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