DLF Seeds

SEEDS & SCIENCE

NEW REVEL

TETRAPLOID ANNUAL RYEGRASS

The reliable fast starter with high performance across multiple regions.



NEW

Suitable for:

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DLF Seeds

REVEL

NEW



Sowing rate	Heading date	Pasture life	Soil fertility	Rainfall /Irrigation	Suitable for
15-25kg/ha (mixed) 25-40kg/ha (sole)	+12	1 year	Medium/ high	Minimum 500mm p.a	

The reliable fast starter with high performance across multiple regions.

Rigorously tested and thoroughly developed through various Australian DLF Seeds trial sites/breeding programme, Revel excels both on farm and in independent trials, **ranking as the top performer in Dairy Australia's Forage Value Index for winter production, across all five states#**.

As a fast starting tetraploid with late season spring growth, Revel provides farmers with **palatable winter feed and early vigour for more feed, more milk, more meat and a higher return on their seed investment** compared to older annual ryegrass seed varieties.

Providing reliable feed in Australian conditions, Revel delivers top tier performance, **industry leading winter dry matter production, palatability and reliability** across all regions and varying climates.

Features and benefits

- Vigorous early establishment followed by strong late spring production
- Industry leading winter production#
- A mid-late heading for extended quality and growth (+12)
- Rapid recovery after grazing, hay and silage cuts
- Proven genetics and well established parentage (includes Mach® 1 parentage)

Available as bare and Ultrastrike® treated seed.

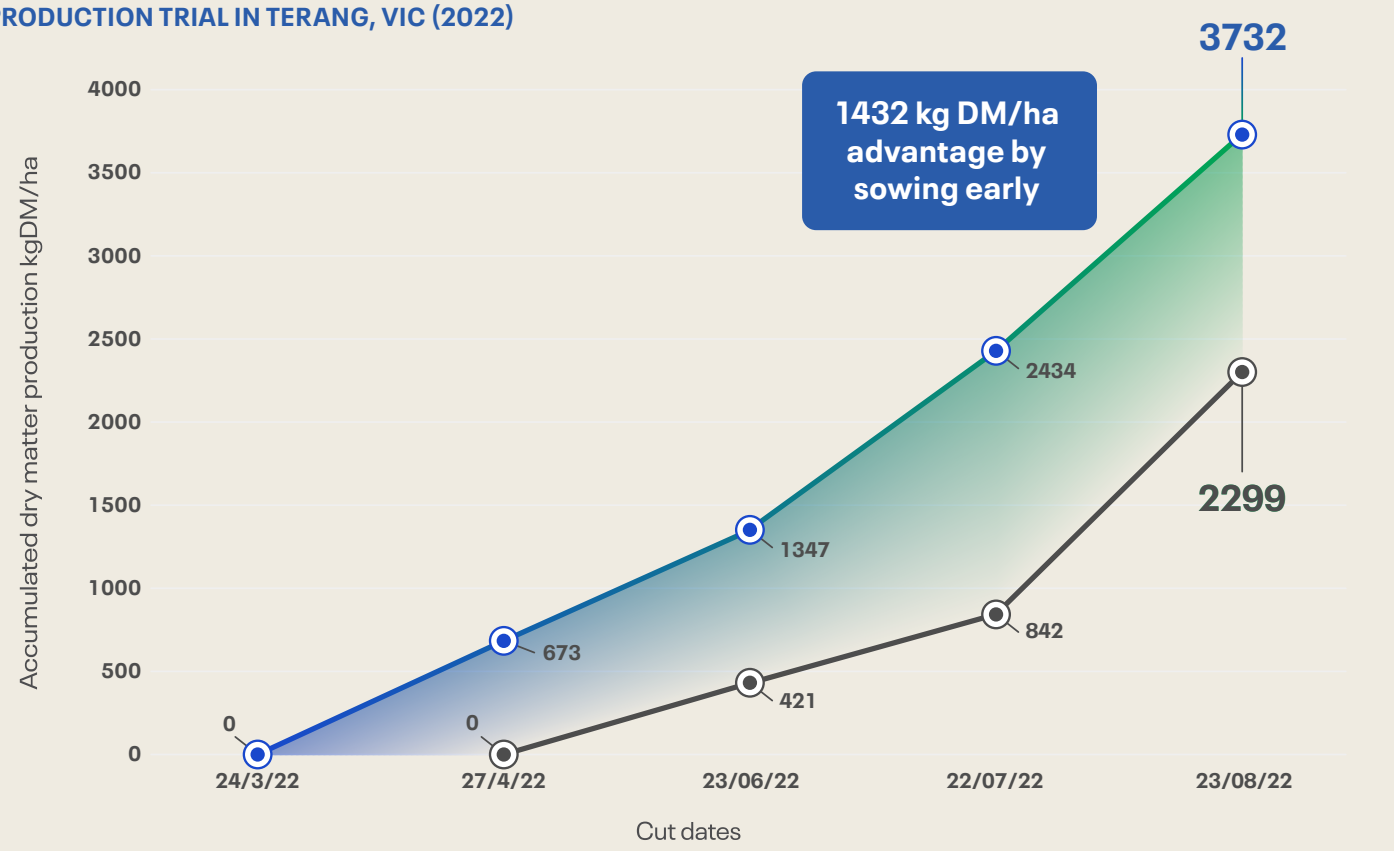
Ultrastrike® is a broad spectrum "film coat" that provides establishing grass seedlings with extensive protection.

- Assists in maximising seedling establishment and plant development
- Cost effective compared with 'broadacre' control options
- Effective against a range of common insects
- Not harmful to beneficials such as earthworms

Ultrastrike®

#For winter production, Revel ranked number 1 across all 5 Australian states in the 2025, Dairy Australia's Forage Value Index.

FIGURE 1: TIME OF SOWING, ACCUMULATED DRY MATTER PRODUCTION TRIAL IN TERANG, VIC (2022)



Sowing Revel earlier (24/03/22 vs. 27/04/22) resulted in significantly higher winter dry matter production.

Sow Revel early to maximise yield potential, enhance early feed supply and achieve stronger winter production.

Trial summary: Figure 1

In autumn 2022, Victoria experienced an earlier than average seasonal break, which provided an opportunity to compare early vs late annual ryegrass sowings.

With a seeding rate of **30 kg/ha** (using a cone seeder) and an application of 100kg DAP starter fertiliser, DLF Seeds planted Revel to assess the impact sowing time has on dry matter production; in particular, the benefits of "early sowing and establishment" vs. "sowing later into colder soils."

- **Sowing dates for "early sowing and establishment"** 24th March 2022
- **Sowing dates for "sowing later into colder soils"** 27th April 2022

Trial results

As evident by the increase in dry matter, this trial highlights a significant advantage of "early sowing and establishment."

Early sowing significantly increases winter dry matter production

- Revel early sowing reached **3,732 kg DM/ha** by 23/08/22, while Revel late sowing produced only **2,300 kg DM/ha**
- This equates to a **1,432 kg DM/ha** advantage from sowing Revel earlier

Faster early growth provides an immediate advantage

- By 23/06/22, Revel sown early had already accumulated **1,347 kg DM/ha**, compared to just **421 kg DM/ha** for Revel sown late. This demonstrates the impact warmer soil temperatures have on the early establishment and growth of Revel

Higher yield throughout winter

- At every measurement date, Revel sown early consistently outperformed Revel sown late, highlighting the advantage of earlier establishment
- Even by 22/07/22, Revel sown early was ahead by **1,592 kg DM/ha** (**2,435** vs. **843 kg DM/ha**)

Sowing earlier maximises winter production potential

- The steeper curve in August for Revel sown early suggests stronger growth, ensuring more feed availability heading into spring

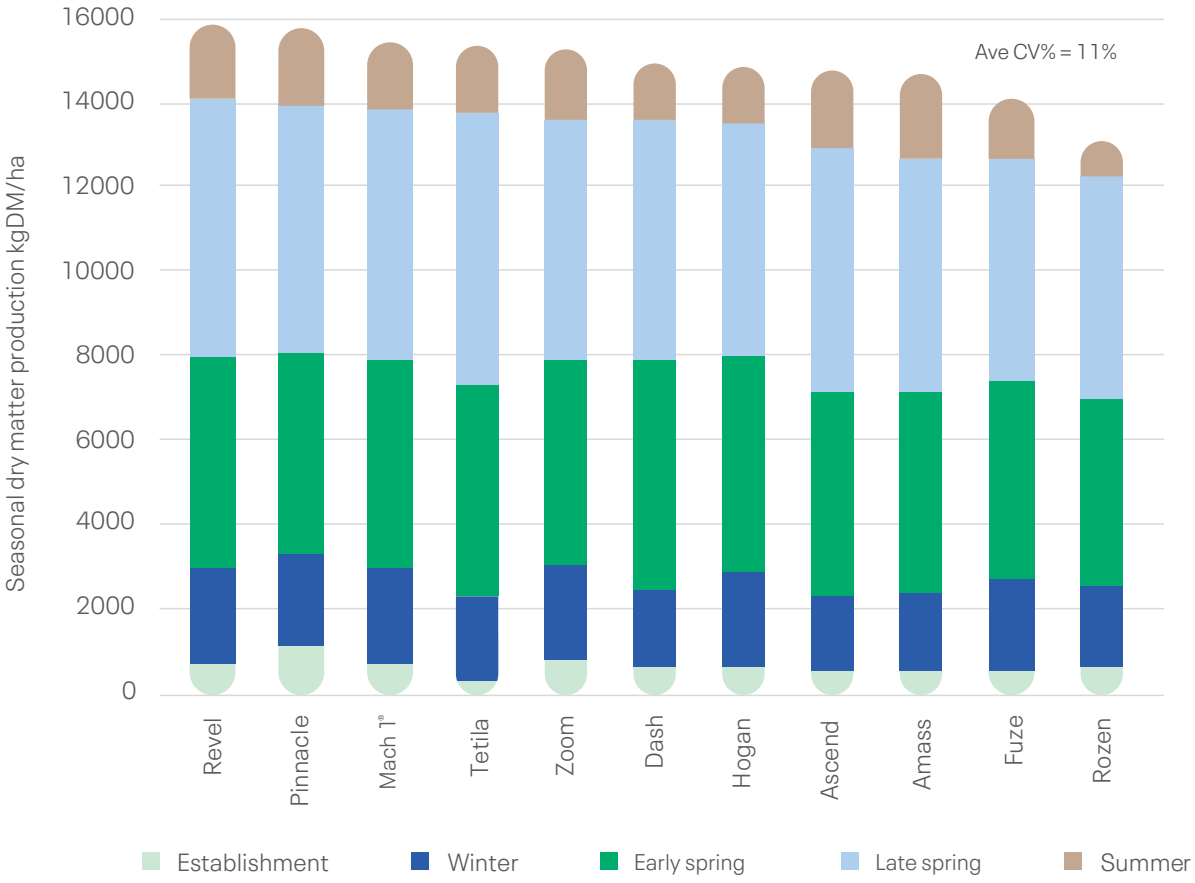
Trial design

- Four replications per variety for statistical accuracy
- Full replacement fertiliser applied after each cut based on yield removed from each plot

Revel cements its place as a clear industry leader for maximised dry matter production in multisite, combined seasonal analysis!

Throughout these trials (depicted in Figure 2 and Figure 3), Revel outperforms industry leading and traditional annual ryegrass varieties in total yield, early vigour, winter production and late spring performance.

FIGURE 2: ACCUMULATED SEASONAL DRY MATTER PRODUCTION OF REVEL. MULTISITE COMBINED SEASONAL ANALYSIS (8 TRIALS 2021-2023, SCONE NSW, BALLARAT VIC, TERANG VIC).

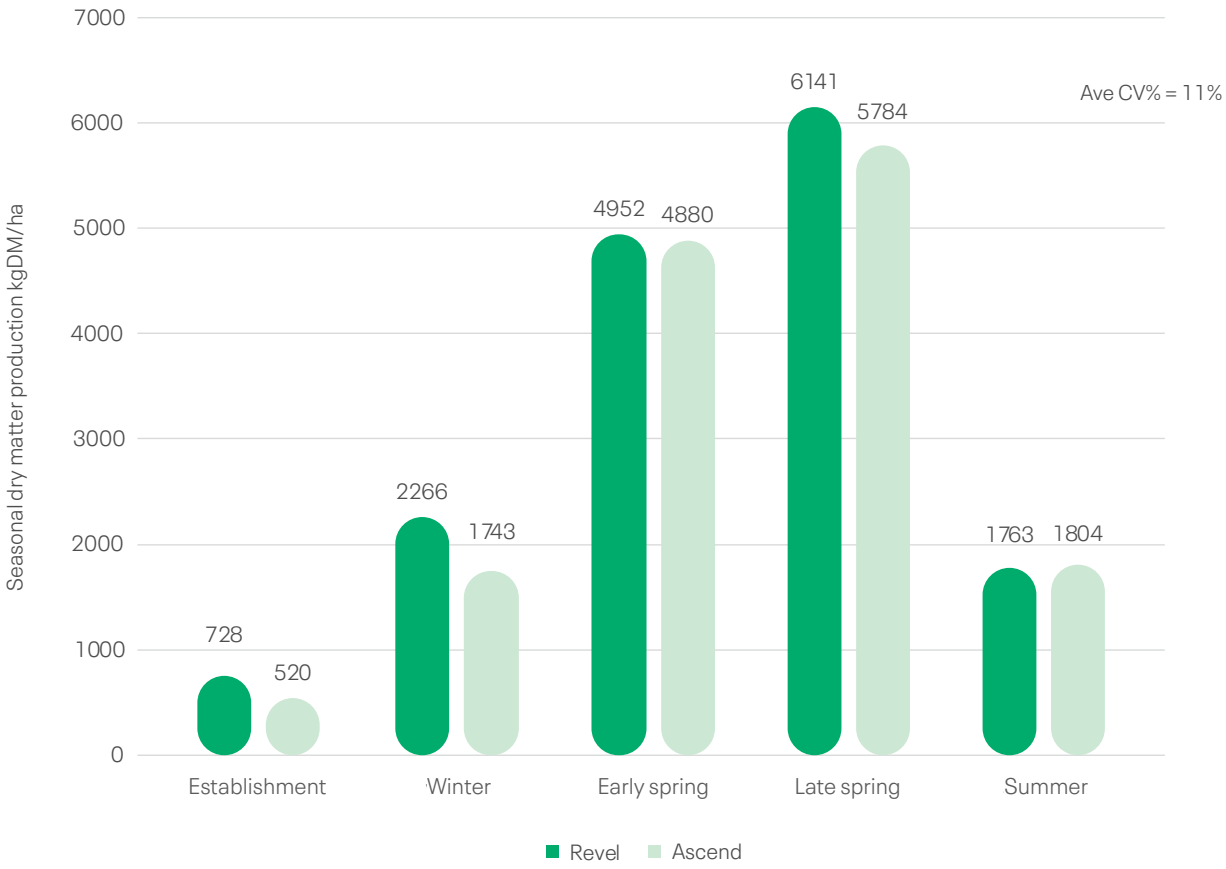


Trial analysis Figure 2 and Figure 3: Why choose Revel as your next sow

- **Sow Revel for top performance and highest total yield:** Revel produced an average of 15,800kg DM/ha across 3 years and 8 trials.
- **Sow Revel for stronger early growth and winter production:** Demonstrating increased establishment yield and winter performance over Ascend; Revels' fast establishment and early vigour provide feed and a competitive advantage in winter production when feed availability is scarce.
- **Sow Revel for superior growth through spring:** As one of the top three spring performers, Revel produced 11,090kg DM/ha in spring dry matter production. Comparatively, this is ...
    - 472 kg DM/ha above Hogan (10,618 kg DM/ha).
    - 430kg DMha above Ascend (10,660 kg DM/ha).
    - 784kg DMha above Amass (10,306kg DM/ha).
- **Sow Revel for consistent pasture performance across all seasons:** Revel maintains steady and high growth rates throughout multiple seasons, proving reliable production from early winter to late spring.



FIGURE 3: SEASONAL DRY MATTER PRODUCTION OF REVEL. MULTISITE COMBINED SEASONAL ANALYSIS (8 TRIALS 2021-2023, SCONE NSW, BALLARAT VIC, TERANG VIC)



From a combined analysis of 8 trials over 3 years, Revel consistently outperforms Ascend by demonstrating increased establishment yield and improved yield across winter and late spring.

- **Improved early vigour:** Revel produced an average of 15,800 kg DM/ha across 3 years of and 8 trials.
- **High winter growth:** Winter production is Revels strongest trait, consistently outperforming Ascend across 3 years and 8 trials.
    - **Revel ROI dry matter value (winter):** 523kgDM/ha increase compared to Ascend.
    - **Revel ROI $ value:** $219/ha increased return on investment comparative to Ascend for winter production alone*.
- **Spring production:** Revel excels under heavy silage cuts, matching Ascend in early spring. Come late spring, Revel produces more, demonstrating its superiority when feed is needed most.



*NOTE: (FVI values winter feed at $420/tDM compared to spring at $350/tDM) – Gippsland 2025 annual ryegrass table

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"About us"



CERTAINTY THROUGH SCIENCE® WITH DLF SEEDS

For more information on Revel, visit dlfseeds.com.au OR get in touch with our Customer Service team on 1800 619 910.

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